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From: Sandy Greenberg [REDACTED] >
Sent: May-05-15 8:08 PM
To: Office of the Legislative Counsel
Subject: Bill 108, The Financial Measures Act

Those knowledgeable about the film industry in Nova Scotia, tell me that for every dollar that Nova Scotia uses to support the film industry, five dollars are attracted into our economy from outside the province. I have seen first-hand the large and diverse spending that film productions make across the province, as my husband and daughter have worked as actors in films shot in Nova Scotia. I myself, have even worked as a background actor several times.

The importance of attracting outside money into Nova Scotia cannot be over emphasized. Goods and services can only be exchanged when people have money to spend. Money circulation keeps our economy moving. A good portion of every dollar that we give to a multi-national corporation or chain leaves the province and never comes back. In the film industry, we have outside companies bringing money into Nova Scotia, and spending a lot of it on local goods and services. So much of that money stays in the province.

So, there is a financial reason to support the film industry. There is also a cultural reason. Film, television and other digital media are the current ways of telling stories. Who will tell our story if we don't do it ourselves?

And personally, our daughter paid for her college education with the money she earned from the Nova Scotia film industry. And the amount that my husband earns from his film work, which is mostly background acting, enables us to have discretionary spending. We spend that money on Nova Scotia owned restaurants, on concerts put on by local and traveling musicians at Nova Scotia establishments and concert halls, and on locally produced arts, crafts, theatre and films. Without that income,

we would not be able to support those Nova Scotia businesses and cultural events.

To reconsider the current Bill 108 would be a courageous act; it would also be, in my opinion, the right thing to do. I know that many people have commented on how the government did not consult with the industry before making changes. I think this showed a lack of both respect for and understanding of the film industry and the professionals who work in it. This lapse can be corrected. As our government is meant to be responsive to those who elected them, I think that taking a second look at the issue of support for the film industry would be a reasonable and logical thing to do.

Thank you very much,
Sandy Greenberg

