



Renewal and Revitalization

Presentation to the Nova Scotia
Government Law Amendments Committee
May 11, 2011

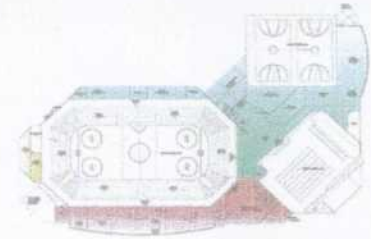


What We Are Seeking

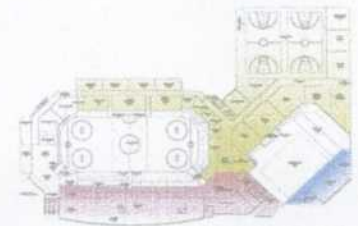
An inclusion within the *Dartmouth Common Act* of a provision for the Dartmouth Sportsplex to complete its existing and ongoing Renewal and Revitalization project.



MEZZANINE LEVEL PLAN



UPPER LEVEL PLAN



LOWER LEVEL PLAN

Renewal and Revitalization

“Given the superior infrastructure and focused program and service delivery options posed by competitors, Dartmouth Sportsplex must now, more than ever, revitalize its facilities and reflect upon service production options while also developing strategies to add value in new ways. Without a change in focus and investment in infrastructure, the Sportsplex will be operationally unsustainable without mill rate support.”

**Revitalization Report – 2010
Dartmouth Sportsplex
Asbell Management Innovations**

Renewal and Revitalization

- 2001:** The Dartmouth Sportsplex Board of Directors identified within their strategic planning process that the facility will need to expand in the future to meet the changing needs of the community.
- 2003:** Sportsplex staff began the process to develop facility renewal and revitalization plans.

Renewal and Revitalization

- 2008:** The Dartmouth Sportsplex Board of Directors and HRM established a steering committee to guide the renewal and revitalization process.
- 2009:** An independent consultant was hired to develop a renewal and revitalization plan.
- 2010:** Asbell Management Innovations delivered its report recommending the renewal and revitalization of the Dartmouth Sportsplex.

Renewal and Revitalization

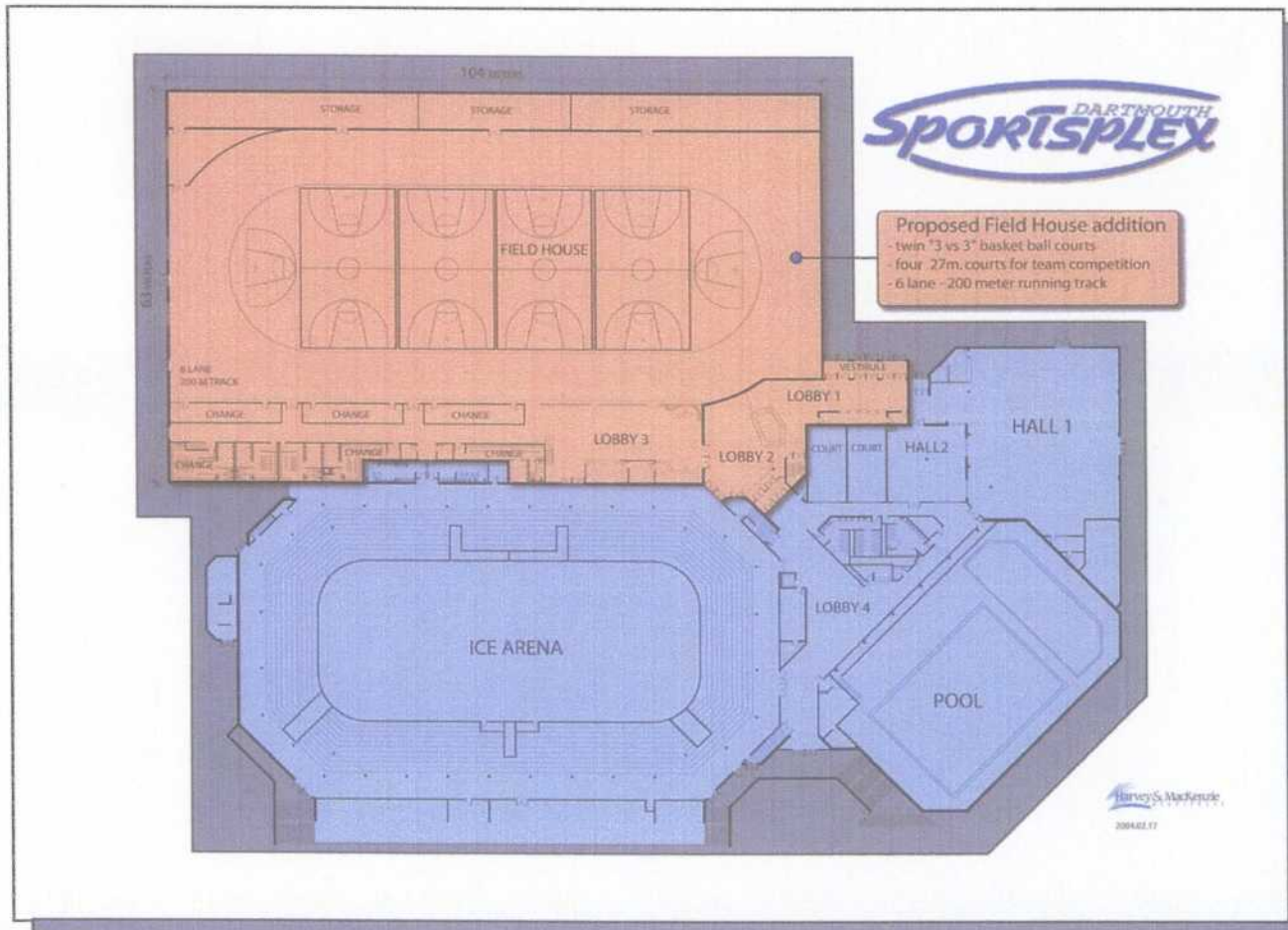
2011: HRM Council approved the inclusion of \$250,000 within the 2011-2012 capital budget to support the development of a final design from the concept drawings.

Renewal and Revitalization Study

The Consultant Team - Asbell Management Innovations, DSRA Envision and CBCL Ltd:

- Completed a market analysis
- Integrated a public consultation process
- Studied current services and programs
- Assessed current business operations
- Conducted a comprehensive building assessment

Where We Started



A 90+% increase in physical footprint

Where We Are Now



A 25% increase in physical footprint

Key Components of Renewed and Revitalized Facility

- **Facilities for youth (and families)**
 - 2011 Active Healthy Kids Canada Report Card
 - Gymnasium, flow rider, climbing wall, youth fitness facilities
- **Community accessibility**
 - Barrier reduction for persons with mobility issues
 - Support and programming for persons with health issues
 - Options for those facing financial barriers: innovative programming, scholarships and partnership opportunities

Key Components of Renewed and Revitalized Facility

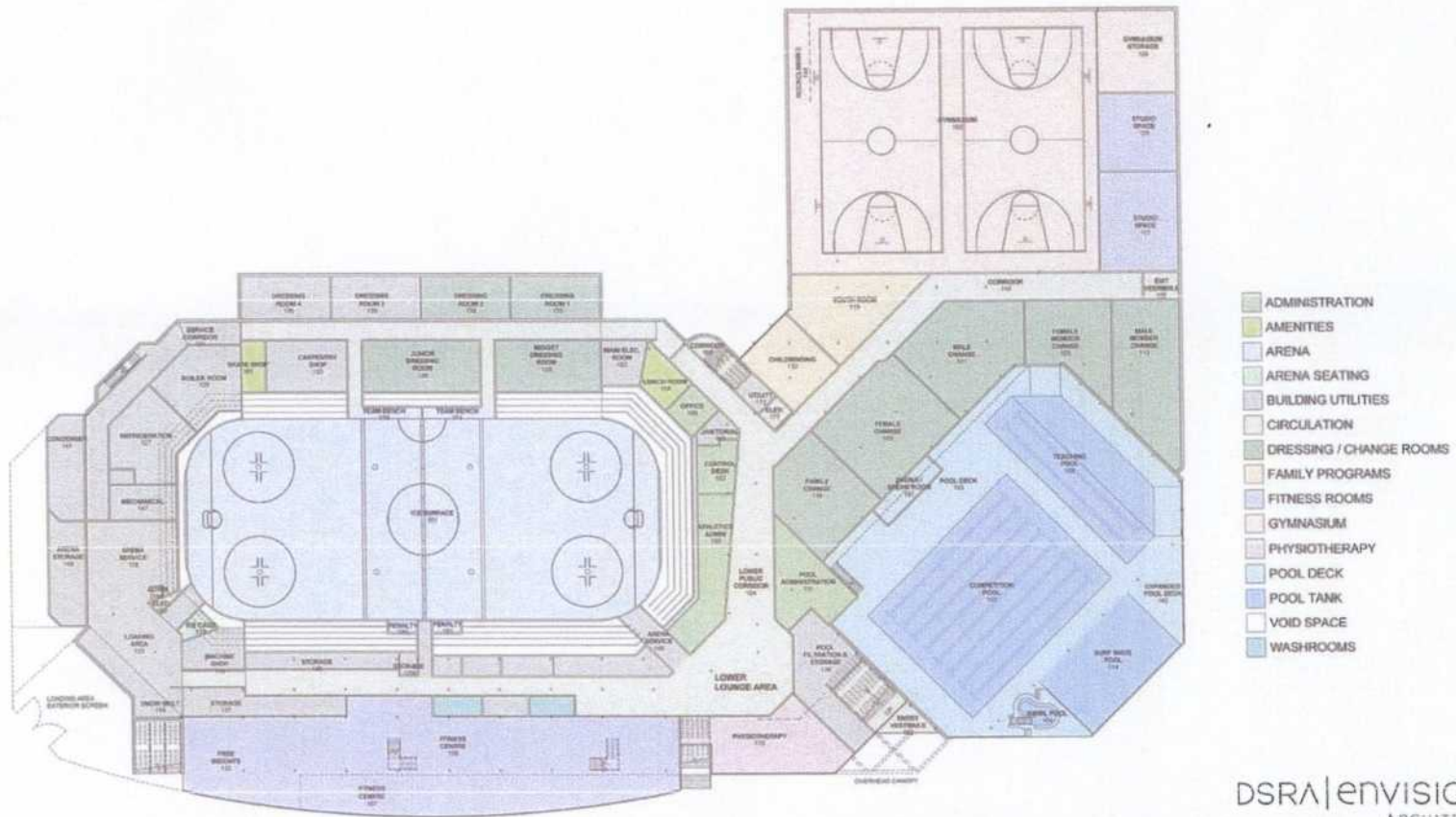
- **Gymnasium**

- Space for youth, adults, older adults and families
- Emphasis on 'learn to' programs and free play recreational activities
- Opportunities for competition and sporting events

- **Sustainability**

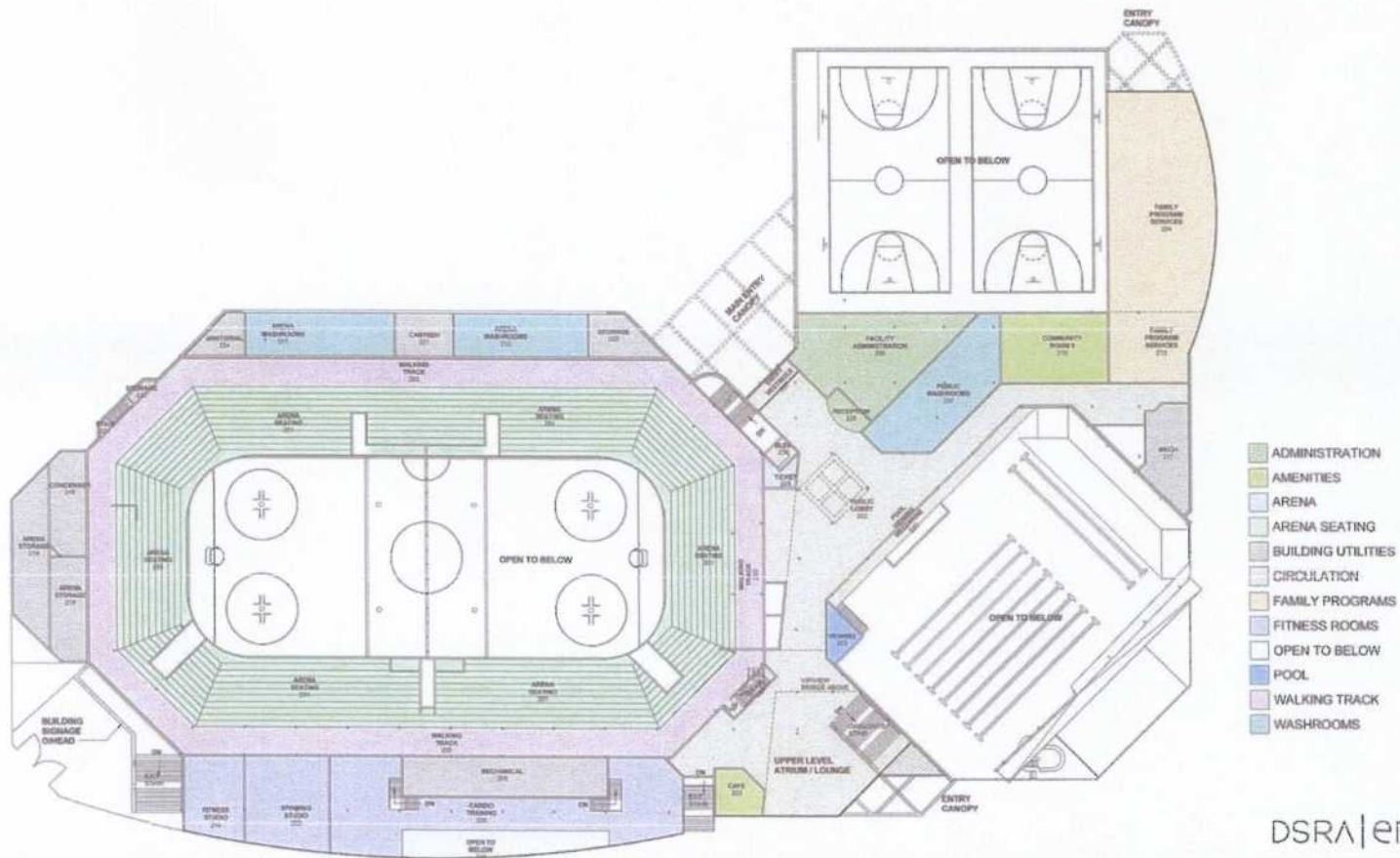
- Opportunities for revenue generation
- Revitalized fitness facilities to meet community and customer expectations

Concept Plan (lower level)



DSRA|envision
ARCHITECTURE
LOWER LEVEL PLAN
30.07.2010
DARTMOUTH SPORTSPLEX
REVITALIZATION

Concept Plan (upper level)



DSRA|envision
ARCHITECTURE

UPPER LEVEL PLAN
30.07.2010
DARTMOUTH SPORTSPLEX
REVITALIZATION

Conclusion

We are seeking inclusion of a provision, within the *Dartmouth Common Act*, for the Dartmouth Sportsplex to complete its existing and ongoing Renewal and Revitalization project.