



Manufacturing is Canada's largest business sector. It directly accounts for 18% of all economic activity in the country and provides jobs for 2.3 million Canadians.

**Manufacturing is the anchor of  
Nova Scotia's economy.**

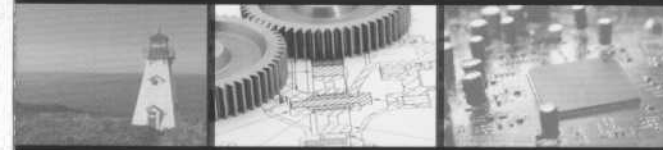
Nova Scotia 20/20 examines the economic impact of manufacturing in Nova Scotia and looks at the specific challenges and opportunities facing Nova Scotia's manufacturers. Findings from the report include:

- Manufacturing is a \$2.4 billion dollar industry in Nova Scotia
- 24.5% of Nova Scotia's labour force is directly & indirectly employed in manufacturing
- Manufacturing jobs pay 14.3% more than the provincial average
- Manufacturing has consistently provided over 10% of Nova Scotia's total GDP for the past twenty years
- 48.8% of total provincial exports are from manufacturing sectors: food, transportation equipment, paper products and other manufactured goods.



To view the entire report, please visit:  
[www.cme-mec.ca/pdf/ns2020.pdf](http://www.cme-mec.ca/pdf/ns2020.pdf)

# **NOVA SCOTIA 20/20:** The Economic Impact of Manufacturing in Nova Scotia



The success of the manufacturing industry will rely on its ability to respond to the challenges and opportunities that lie ahead.

#### **Nova Scotia's Manufacturers Must:**

- Remain innovative and flexible
- Continue to implement process and system improvements

#### **Workers & Labour Groups in Nova Scotia Must:**

- Work with manufacturers to promote jobs and opportunities within Nova Scotia

#### **Nova Scotia's Schools & Colleges Must:**

- Provide flexible training for businesses
- Assist manufacturers in finding, hiring and training employees

#### **Economic Development Agencies Must:**

- Assist manufacturers with the programs they need to compete internationally

#### **Government Leaders Must:**

- Recognize the economic impact of manufacturing to employees and to the province of Nova Scotia
- Create conditions to encourage competitiveness and business growth through exports and investment



**Canadian  
Manufacturers &  
Exporters**

Nova Scotia Division